



Deploy
centrally

Print
anywhere

NiceLabel Breeze

Label Printing from the Web

NiceLabel



Label Printing from the Web

NiceLabel Breeze is a label printing service hosted in the cloud. It provides a **SIMPLE AND POWERFUL** way for you to **CENTRALLY DESIGN** labels and **PRINT ANYWHERE** across the globe.

You're looking for ways to decrease the costs of your label printing processes across your entire organization and supply chain. You want improved business processes, decreased deployment times and increased IT staff productivity. You want your marketing or label compliance teams to manage and design your labels centrally.

You want your factories, suppliers, shops or even franchises to be able to print correct labels immediately.

You also want to take advantage of the new benefits that cloud services offer—access to a richer set of services, delivered more efficiently, accessible by anyone globally, in real time, and with greater cost predictability.

In short, you want to **take control and be in command.**



NiceLabel Breeze supports Chrome, Mozilla Firefox and Internet Explorer.



THE CONTROL YOU WANT

The NiceLabel Breeze cloud service is a powerful tool designed to help you manage and deploy your label printing. Centralized deployment allows for the implementation of standardized solutions, for label printing, across your entire supply chain.

Web printing benefits include:

- Centralized management – correct and approved label designs
- Accessible globally – accessible to anybody with an Internet browser
- Supports any printer – no need to buy new printers with support for windows printer drivers
- Traceability – an audit trail and analytics of labeling activities across the entire supply chain

With NiceLabel Breeze, you:

- Gain control of your compliance or promotional label printing
- Reduce barcode and data errors
- Lower deployment and administration costs
- Add transparency to your printing costs
- Save more time to focus on your business fundamentals



“More and more companies are discovering the enormous potential that lies in the handling of label printing, especially SMEs. In the past, we produced our labels and sent them in a file format to our suppliers. There were always problems with bar code readability,”

Jan Schmolke
Food Purchasing Manager
Wollenhaupt GmbH

For more information, visit www.nicelabel.com

THE PERFORMANCE AND RELIABILITY YOU NEED

NiceLabel Breeze delivers the performance, features and mission-critical reliability previously available only from desktop applications. The printing application runs in a Web browser on the local PC, not on a server. Users can install their windows printer drivers and administer their own print settings – no need for server administrators. Using offline mode, the application can be installed on the local computer so that it can run with or without an internet connection.

Offline operation allows you to continue to print labels and ship product **without an internet connection.**



LOG IN AND START PRINTING

Breeze can be scaled to tens of thousands of users or down to only a few. The solution is upgraded and updated without you even noticing and you don't need any IT staff to support it. Users just plug into the service, open up a website, log in, and start printing labels. The time needed for a first time user to print his first labels is measured in seconds. You can create custom applications running around the globe in a few days! Changes to web applications and label designs are made quickly and deployed globally in seconds. This is unheard of with traditional desktop labeling software.



ONLY PAY FOR WHAT YOU USE

The way you pay for cloud apps is also different. Forget about buying servers and software, and forget about employing or training staff to maintain them. You don't buy anything at all. The whole service is rolled up into a predictable monthly subscription so you only pay for what you use. The cost of the service can be distributed to your suppliers and business partners or covered centrally.

PRIVATE HOSTING

NiceLabel Portal offers the same web technology as NiceLabel Breeze without the cloud hosting service. Portal is available via a traditional license model and not as a monthly subscription. You can host it as you please.

Compliance GS1 Logistic Label Printing
Easy and quick printing of barcodes for logistic units that comply with GS1 labelling standards

Fill in the data needed for the GS1 logistic label

Product Name RACK white RC05	RACK white RC05
SSCC - Serial Shipping Container Code (A00) 0383123456000001	0383123456000001
Best before date (YYMMDD) (A15) 120527	223344
Batch or lot number (A10) 223344	0072
GTIN of Trade Items Contained in a logistic unit (A02) 03831234560007	0072
Count of trade items contained in a logistic unit (A137) 0072	

Select local or network printer connected to your computer
HP LJ 2055dn
Note: the label layout is prepared to be printed on A4 page size, 2 labels per page

☐ Skip the first label on the first page

Define the number of printed labels
1

Print

LEOSS

For more information, visit www.nicelabel.com



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